

Wellbeing Economy Success: Thriving in a World Without Growth

Are you ready to embrace a transformative vision for a thriving society that is not dependent on relentless economic growth? The pioneering book, "Wellbeing Economy Success," offers a comprehensive roadmap for achieving this bold goal.



Wellbeing Economy: Success in a World Without Growth by Jeswald W. Salacuse

★★★★☆ 4.8 out of 5

Language : English
File size : 1992 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 242 pages



A Paradigm Shift Towards Wellbeing

In a world grappling with the limits of conventional economic models, "Wellbeing Economy Success" presents a compelling case for shifting our focus from GDP and material consumption to real measures of human and planetary well-being.

This thought-provoking book explores the profound challenges and opportunities associated with leaving behind the paradigm of endless

growth. It provides practical insights into how we can redesign society based on principles of sustainability, equality, and justice.

Key Features of the Wellbeing Economy

The book outlines the essential characteristics of a wellbeing economy:

- **Focus on well-being:** Prioritizes the physical, mental, and social well-being of citizens.
- **Sustainable consumption and production:** Promotes responsible resource use and minimizes ecological impact.
- **Inclusive and equitable:** Ensures fair distribution of resources and opportunities for all.
- **Decentralization and resilience:** Empowers local communities and builds resilience in the face of challenges.

Transitioning to a Wellbeing Economy

"Wellbeing Economy Success" provides a step-by-step guide to transitioning to a wellbeing economy. It explores:

- **Economic indicators:** Developing new measurements of progress beyond GDP.
- **Policy frameworks:** Creating policies that support wellbeing goals.
- **Business transformation:** Reorienting businesses towards responsible and sustainable practices.
- **Community engagement:** Fostering collaboration and empowerment at the grassroots level.

Case Studies and Best Practices

The book draws inspiration from successful wellbeing economy initiatives around the world. It showcases how communities and organizations are already making a positive impact:

- **Bhutan's Gross National Happiness Index:** A pioneering index that measures progress based on factors such as happiness, health, and environmental quality.
- **The Doughnut Economy:** A framework that sets planetary boundaries and defines a safe and just space for humanity to thrive.
- **Transition Towns:** Community-led initiatives that build resilience and reduce dependency on economic growth.

Reviews and Endorsements

"Wellbeing Economy Success is a must-read for anyone who believes that there is a better way to organize our society."

- Kate Raworth, author of "Doughnut Economics"

"A visionary and practical guide to creating a world where everyone can thrive."

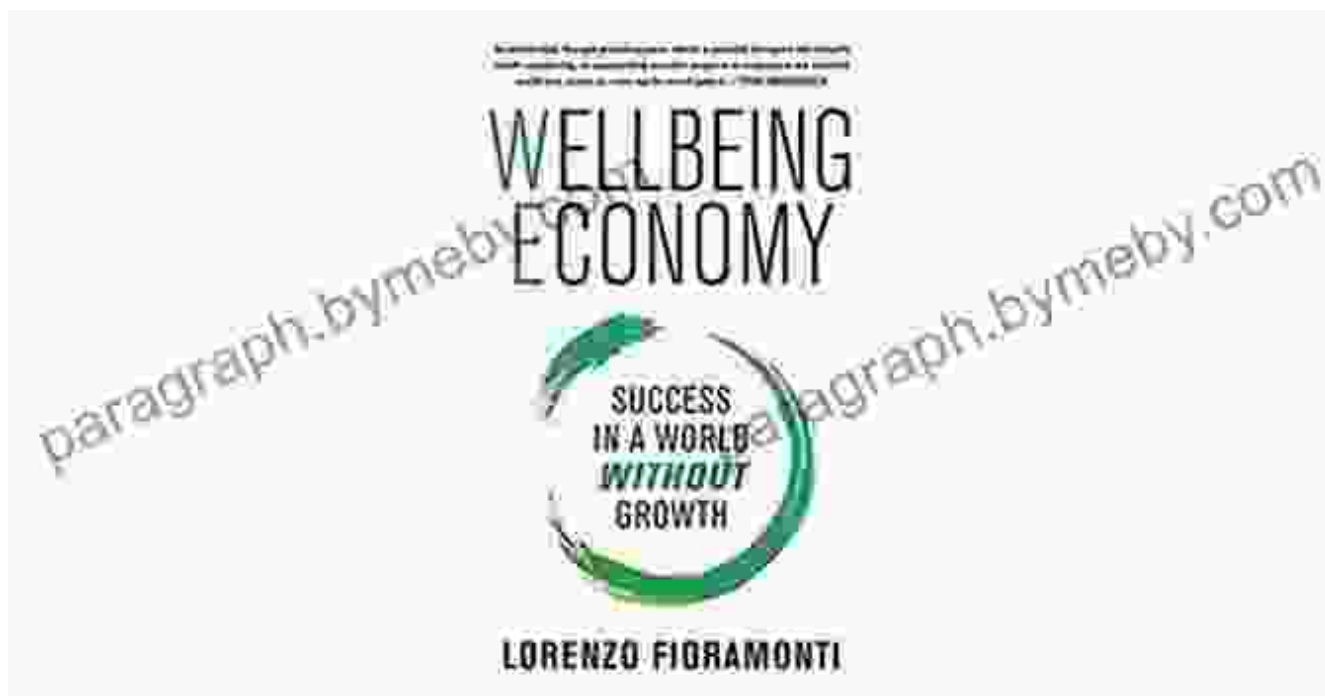
- Vandana Shiva, environmental activist and author

"An essential contribution to the global dialogue on sustainable development."

- Ban Ki-moon, former UN Secretary-General

Call to Action

The time has come to redefine success and progress. "Wellbeing Economy Success" empowers you to be part of the change. Free Download your copy today and embark on a journey towards a thriving and sustainable future for all.



Available now on Our Book Library, Barnes & Noble, and all major bookstores.



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