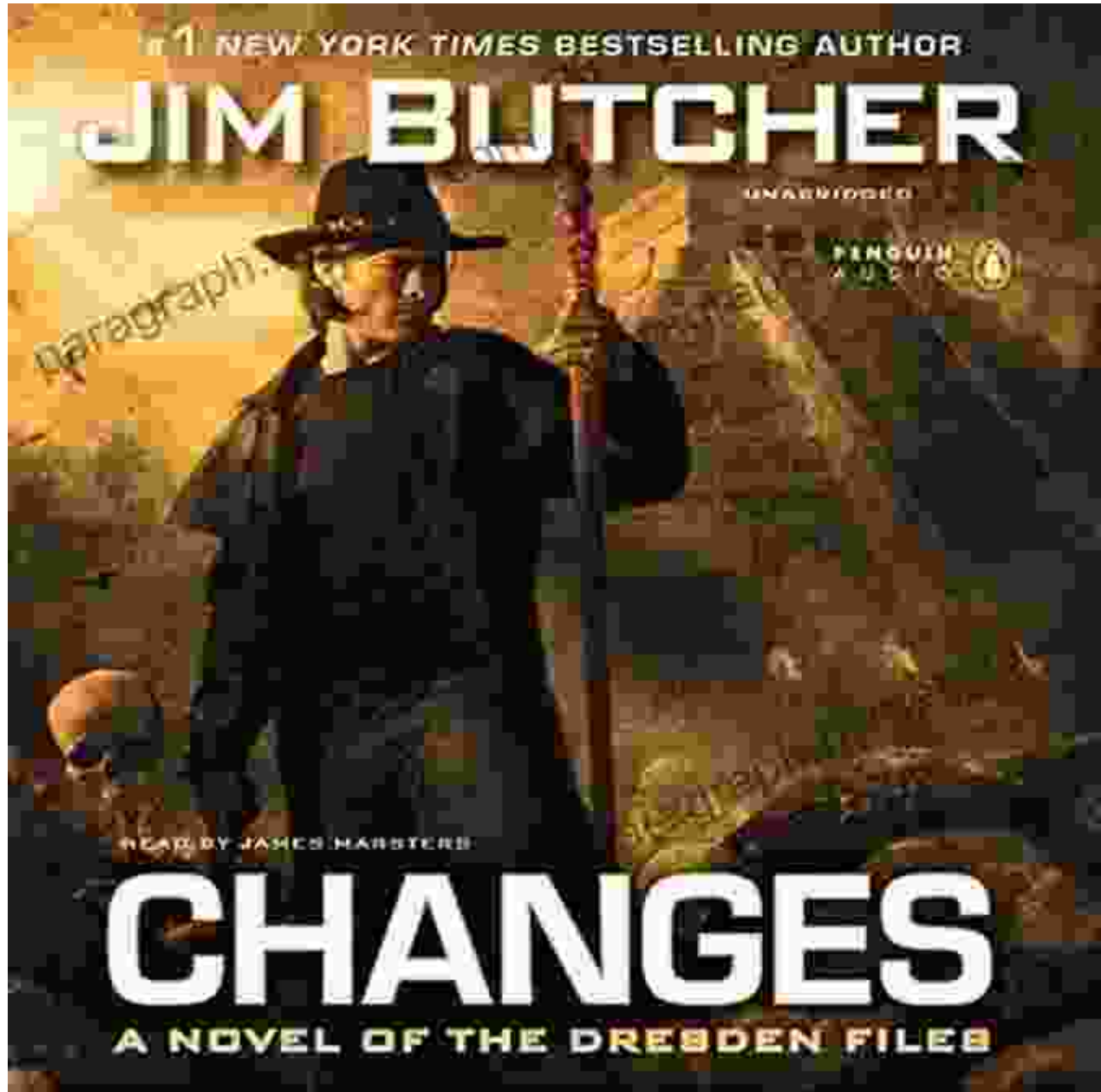


The As It Happens Files: Unlocking the Secrets of Canadian Broadcasting

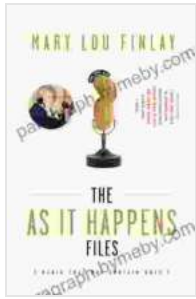


The As It Happens Files: Radio That May Contain Nuts

by Mary Lou Finlay

★★★★★ 5 out of 5

Language : English



File size	: 527 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 290 pages



In the ever-evolving landscape of media, there are few programs that have managed to maintain their relevance and impact over decades. One such gem is *As It Happens*, the long-running Canadian radio program that has chronicled some of the most pivotal moments in history as they unfolded.

Now, in the highly anticipated book *The As It Happens Files*, listeners are invited to journey behind the scenes of this iconic broadcast. Authored by long-time host Carol Off and former senior producer David Gutnick, the book provides an in-depth look at the program's history, its unforgettable interviews, and the remarkable individuals who have made it a Canadian institution.

The Genesis of a Broadcasting Giant

The story of *As It Happens* begins in the early 1960s, when a group of young journalists at the Canadian Broadcasting Corporation (CBC) had a vision for a radio program that would break away from traditional news formats. They wanted to create a space where listeners could connect with world events in a more engaging and accessible way.

The first episode of *As It Happens* aired on October 1, 1968, and quickly became a hit with listeners. The program's unique blend of news,

interviews, and human-interest stories resonated with Canadians, who found themselves drawn to its fresh and often unexpected take on current events.

Iconic Interviews and Unforgettable Moments

Over the years, *As It Happens* has played host to an extraordinary roster of guests, from world leaders and celebrities to unsung heroes and ordinary people with extraordinary stories to tell. The book takes readers on a journey through some of the program's most memorable interviews, including:

- Pierre Trudeau, the former Prime Minister of Canada, sharing his thoughts on the future of the country
- Margaret Atwood, the renowned Canadian author, discussing her latest novel and the state of literature
- Nelson Mandela, the former President of South Africa, reflecting on his life and the struggle against apartheid
- The Dalai Lama, the spiritual leader of Tibet, offering his wisdom on compassion and peace

In addition to these iconic interviews, the book also captures the behind-the-scenes stories of how these moments came to be. Readers will learn about the meticulous research and planning that went into booking guests, the challenges of interviewing world leaders live on air, and the lasting impact that these conversations have had on both the program and the nation.

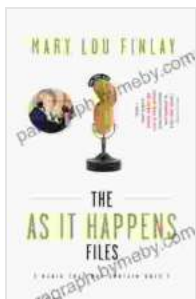
The Enduring Impact of *As It Happens*

For over 50 years, As It Happens has played a vital role in shaping the way Canadians understand the world around them. The program has provided a platform for diverse voices, challenged conventional wisdom, and inspired countless listeners to become more engaged citizens.

The As It Happens Files is more than just a book about a radio program; it is a testament to the power of journalism and the importance of telling stories that matter. It is a celebration of the human experience in all its complexity, and a reminder of the enduring impact that a single broadcast can have on a nation.

The As It Happens Files is an essential read for anyone who loves Canadian broadcasting, history, and human-interest storytelling. It is a book that will transport you back to some of the most pivotal moments in our history and give you a glimpse into the inner workings of one of the most influential radio programs in the world.

Whether you are a long-time listener of As It Happens or simply curious about the behind-the-scenes stories of Canadian broadcasting, this book is sure to captivate and inspire you. It is a testament to the enduring power of storytelling and the vital role that journalism plays in our society.



The As It Happens Files: Radio That May Contain Nuts

by Mary Lou Finlay

★★★★★ 5 out of 5

Language : English
File size : 527 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 290 pages

FREE

DOWNLOAD E-BOOK



Unveiling the Truth: The Captivating Saga of The Elephant Man

Embark on a poignant journey through the extraordinary life of Joseph Merrick, immortalized as the "Elephant Man," in this meticulously researched and deeply affecting...



Memorable Quotations From Friedrich Nietzsche

Friedrich Nietzsche (1844-1900) was a German philosopher, cultural critic, composer, poet, and philologist. His...