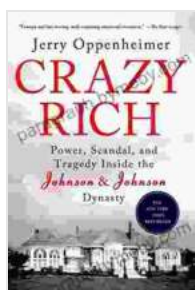


Power, Scandal, and Tragedy: Inside the Johnson & Johnson Dynasty

Johnson & Johnson is one of the most recognizable companies in the world. Its products are used by people of all ages, from babies to the elderly. But behind the company's squeaky-clean image lies a dark history of power, scandal, and tragedy.



Crazy Rich: Power, Scandal, and Tragedy Inside the Johnson & Johnson Dynasty by Jerry Oppenheimer

★★★★☆ 4.1 out of 5

Language	: English
File size	: 3455 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 493 pages



In "Power, Scandal, and Tragedy: Inside the Johnson & Johnson Dynasty," investigative journalist Diana B. Henriques tells the gripping story of the Johnson family and their company. Henriques draws on exclusive interviews with family members, former employees, and industry insiders to provide awarts-all expose of the ruthless tactics and cutthroat competition that have defined the Johnson & Johnson story.

The book begins with the company's founding in 1886 by three brothers: Robert Wood Johnson, James Wood Johnson, and Edward Mead Johnson. The brothers were driven by ambition and a desire to make their mark on the world. They quickly built Johnson & Johnson into a major player in the pharmaceutical industry.

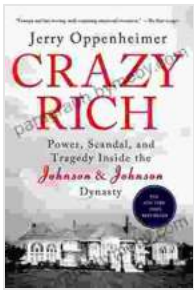
But the company's success came at a price. The Johnson brothers were ruthless businessmen who were willing to do whatever it took to get ahead. They engaged in anti-competitive practices, bribed doctors, and even sold dangerous products to unsuspecting consumers.

The Johnson family's greed and ambition eventually led to their downfall. In 1982, the company was forced to recall its Tylenol product after seven people died from cyanide poisoning. The recall was a major blow to the company's reputation and it took years for Johnson & Johnson to recover.

The Tylenol recall was just one of many scandals that have plagued the Johnson & Johnson dynasty. The company has also been accused of price gouging, product liability, and environmental pollution.

Despite the scandals, Johnson & Johnson remains one of the most powerful companies in the world. The company's products are used by millions of people every day. But the Johnson family's legacy is a cautionary tale about the dangers of greed, ambition, and power.

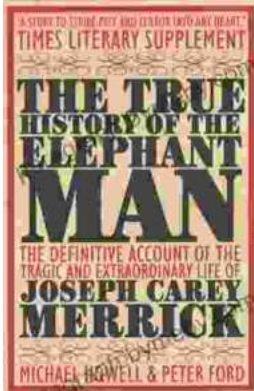
In "Power, Scandal, and Tragedy," Diana B. Henriques provides a fascinating and meticulously researched account of the rise and fall of the Johnson & Johnson dynasty. The book is a must-read for anyone who wants to understand the dark side of corporate America.



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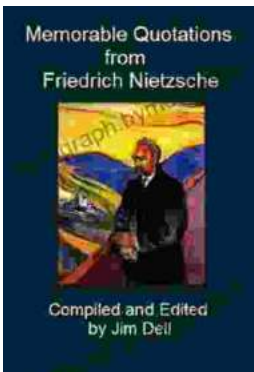
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